

MFRS.
FLAGS & BANNERS
Every Conceivable Type of Flag!



Garfield 1-8390

EMERSON MFG. CO.

The oldest and largest flag factory on the Pacific Coast
Hawthorne at Howard
21 HAWTHORNE

Five Cents to One Dollar Stores

Bon Omi 5c to \$1.00 Stores
General Office 2004 Mission..... MArkt 1-9923
Store No 1 400 Clement..... BA view 3-3118
Store No 2 419 Castro..... MArkt 1-7433
Newberry 5-10-25c Store
2664 Mission..... VA lencia 4-6324
San Bruno 5-10-25c Store
2488 So Bruno Av. DElaware 3-3513
Universal Sales Store 1130 McAllister. JOrdn 7-2787
Vella 5-10-25c Store
2556 San Bruno Av. JUNipr 4-5127

Fix-It Service

AVENUE HOME REPAIR SHOP
Reliable General Repairs
4007 Balboa..... BAyvw 1-0716
Larkell-Fruit Shop 670 Larkin..... TUvedo 5-0366
Phil's Electric Shop 3214 Fillmore... WAint 1-3776
Public Service Corp 883 Geary..... PRspt 6-7120
RED'S HOME REPAIR SERVICE
Locks-Stores-Windows-Leaks
All Types Of Home Repairs
2543 Clement..... SKYin 1-2170
Twentieth Avenue Repair Shop
1275-20th Av. LOrndr 4-2828

Fixtures

See Specific Kinds, i.e., Bank; Bar; Display
Equipment & Materials; Lighting; Office;
Store; Etc

Flag Poles

BOLANDER L PH & SONS
1355 Evans Av..... MIsn 8-5611
Clark Steeplejack Co
Painted-Re-gilded-Repaired
26 O'Farrell..... SUtr 1-4464
OUTDOOR PRODUCTS CO
1761 Smith Av Sn Jse. CYras 2-3092

PATENT SCAFFOLDING CO INC THE

"LINGO" Steel Flagpoles
1695 Mission..... HE mlock 1-4278

Phelan J C Co 850 South Van Ness Av. ATwtr 2-8220
If no answer call..... MIsn 7-9302
Price Building Specialties Inc
2652 Harrison. ATwtr 2-0138

Flags & Banners

AAA Emblem & Embroidery Co
3434 Mission. ATwtr 2-9843
A B C EMBLEM & PENNANT CO
UNION MADE
FLAGS & BANNERS
MADE-TO-ORDER
Flags for All Occasions
Lodges, Societies,
Advertising Celebrations
151 Church..... MArkt 1-2808

Argonaut Flag Corp 33 Fremont..... YUkon 2-9002
BERGMAN BANNER CO
Advertising & Display
BANNERS - FLAGS
PENNANTS - SPINNERS
SILK SCREENED & SEWED
Manufactured Locally
1822 Steiner..... JOrdn 7-8772

Bower Co The 533 E 12th Oakln. TEmplr 4-9291
(See Advertisement This Page)
CALIF COSTUME & FLAG DEC CO
1152 Valencia. ATwtr 2-0446

ELECTRO PLAX CO
FLAGS - BANNERS
PENNANTS
ADVERTISING DISPLAYS
1017 California Dr Brngm --- DImnd 3-3803

Emerson Mfg Co Hawthorne at Howard. GARfld 1-8390
(See Advertisement This Page)

MARSHALL ALEX M
1671 Market. KLondke 2-2277
Miller Flag Display 143 Dore..... MArkt 1-1294
PARAMOUNT FLAG CO 33 Fremont. YUkon 2-9002
(See Advertisement This Page)

PASQUALE B CO
Quality Flags & Banners
In Stock & To Order
Back of Palace Hotel
654 Mission..... EX brook 2-1213
PERSTEIN MAURICE
1671 Market. KLondke 2-2277
PIONEER FLAG & DECORATING CO
OFFICIAL DECORATORS
American Legion Conventions
United Nations Conference
Shrine Victory Convention
Lions International Convention
Portola Festival & Pageant
California Centennials
S. F. Festival of Progress
Xmas Decorations and Lighting
1671 Market..... KLondke 2-2277

STUART CO 100 Utah Av SSF..... PLaza 6-3300
Sullivan Awning Co
Flags-Banners & Canvas Signs to Order
245 So Van Ness Av..... UNdhl 1-4572
Weeks-Howe-Emerson Co
645 Howard. EXbrk 2-2681

Flameproofing

ACE DYE WORKS
FLAME RETARDING
All Types of Yardage - Mill Finished
State Approved
2085 Bryant..... ATwtr 2-7736

ALBI FIRE RETARDANT PAINTS-
ALBI MFG CO INC
The Paint that Stops Fire
Pacific Coast Area Office
2530-18th..... UNdhl 1-4442
Baxter J H & Co 120 Mantay..... YUkon 2-0200

A SNAP IN TIME
To make snaps or zippers last
longer, always close them before
laundering garment.

Flameproofing-(Cont'd)

BLEND FLAME PROOFING CO
Established 1890
FLAMEPROOFERS
TEXTILES
Scenery and Exhibitions - Mustlin - Duck
Linen - Bunting - Burlap - Sateens
Silks - Chaeacloth
Estimates for Spraying Furnished
NATIONAL & STATE APPROVED
729 Minna..... UNdhl 1-2218

FLAMORT FLAMEPROOFING COMPOUNDS
For fabrics, wood, cellulose
board, paper, Christmas trees &
other combustible mat. Fire re-
tardant paints, combined flame
& mothproofing for fabrics.
State Approved
Listed by Underwriters Lab
"FOR INFORMATION CALL"
MANUFACTURERS
FLAMORT CHEMICAL CO
746 Natoma MArkt 1-7825

GLIDDEN CO THE
DUO-TEX
FIRE RETARDANT PAINT
STATE FIRE MARSHALL APPROVED
1000-16th..... MArkt 1-0200

KWITZ CHEMICAL CORP
Manufacturers of
FLA-AND-MOTH
Odorless - Colorless - Stainless
Flame Proofing
Moth Proofing
Two Protections in One Spraying
A Fire Retardant in Full Compliance
With the Calif. State Requirements
Also "Safe-Tree" for
Evergreens, Foliage & Xmas Trees
551 Railroad Av SSF..... PLaza 6-1107

MODERNE CURTAIN & DRAPERY CLEANERS
FLAMEPROOFING
STATE APPROVED
ESTIMATES GIVEN FOR SPRAYING
3338-17th..... HEmlck 1-4047

Sullivan Awning Co
On Fabrics for Indoor or Outdoor Use
245 So Van Ness Av..... UNdhl 1-4572
Talcott C Co
1620 Doolittle Dr Sn Leandro. NEptn 8-8484

Flashers-Electric
KAY-LAB FLASHERS-
MACCHI & CO
Emergency Vehicles-School Buses
819 Valencia..... VAAlencia 6-0175
Macchi & Co 819 Valencia..... VAAlencia 6-0175

Flashlights
BRIGHT STAR FLASHLIGHTS-
BRIGHT STAR INDUSTRIES
1355 Market..... MArkt 1-3956

NATIONAL CARBON COMPANY
22. Battery. YUkon 2-1360
RAY-O-VAC FLASHLIGHTS-
RAY-O-VAC CO 111 Sutter..... YUkon 2-9901

Flavoring Extract Mrs Supplies
Chemco Inc 2801 Jennings..... VAAlencia 6-5140
Crescent Mfg Co 785 Market..... EXbrk 2-3743
FLORASYNTH LABORATORIES INC
Flavorings - Essential Oils - Aromatic
Chemicals - Certified Food Colors
383 Brannan..... GARfld 1-4994
Lueders Geo & Co 35 Main..... YUkon 2-5580

BITTER F & CO
Essential Oils - Concentrated
Fruit Flavors - Aromatic Chemicals
Perfume Oils - Certified Food Colors
954 Howard..... DOuglas 2-7538
The Yellow Pages save you time.

Flavoring Extracts

Berwick Extract Co 60' Zoe..... YUkon 2-9025
Eng-Snell Co 1035 Howard..... UNdhl 1-2660
Fries & Fries Flavors
Flavor Concentrates-Caramel Color
3450 Geary Bl..... SKYin 2-1077
FRITZSCHE BROTHERS FLAVOR RAW
MATERIALS-
FRITZSCHE BROTHERS INC
681 Market..... GA rfid 1-0838
Gumpert S Co Inc 274 Brannan..... EXbrk 2-1765
Hirsch Brothers Co 195 Arkansas..... HEmlck 1-9860

KING EXTRACT COMPANY
WHOLESALE - MANUFACTURERS
Ice Cream - Bakers - Confectioners
Flavoring Extracts
1779 Folsom..... HEmlck 1-0667

KOHNSTAMM FLAVORS-
KOHNSTAMM H & CO INC
Foot of Jay Alameda
From telephones served by the
following exchanges
San Francisco
(No Inter-City Charge)
Ask Operator for. ENTrprise 1-0194

LOWE JOE CORP 1566 Carroll Av. ATwtr 2-7900
LUEDERS FLAVORING MATERIALS-
LUEDERS GEO & CO 35 Main..... YUkon 2-5580

LYONS-MAGNUS INC 2545-16th..... MArkt 1-5665
Marbac Corporation
Coffee Flavors Our Specialty
12 Hale..... JUNipr 7-6115
Meyer-Phillips Co
Massey Vanillas
275 Brannan..... DOuglas 2-2229
Mulhern John Co 1373 Egbert Av. VAAlencia 6-2293
Norda Essential Oil & Chemical Co Inc
955 Natoma. UNdhl 1-3265
Pauli R C & Sons 150 Davis..... YUkon 2-6667
Polak's Fruit Works Inc
656 Townsend. MArkt 1-7044
Rieger Paul & Co 420 Market..... GARfld 1-2255
Schilling Division of McCormick & Co Inc
301-2d. GARfld 1-7300
From telephones served by the
following exchanges
East Bay
(No Inter-City Charge)
Ask Operator for. ENTrprise 1-0732

STIEFVATER'S 750 Battery..... YU kon 6-4018
SUNBURY CO THE
Mfrs of Flavor-Extracts-Syrups
1250 Folsom..... HEmlck 1-8408
Watkins Products 3699 Mission..... VAAlencia 4-6184
Webb R D & Co Inc
3525 East Olympic Bl Los Angeles
From telephones served by the
following exchanges
San Francisco
(No Intercity Charge)
Ask Operator for. ENTrprise 1-0763

Flexible Shafting-See Shafting
Flock Finishing
Apollo Mannequins 357 Tehama..... YUkon 6-6251
EMERSON MFG CO
Hawthorne at Howard. GARfld 1-8390
RAINBOW PAINTING & DECORATING CO
1452 Broadway. TUxedo 5-6690

ROYAL FLOCKING CO
Retailers & Whole Distrs of
FLOCK - ADHESIVE - SUPPLIES
Equipped to Flock-Process Everything
969 Folsom..... YUkon 2-1848

S F FLOCK & DISPLAY SERVICE
Est. 40 Years
Complete Window & Store Displays
Btw 24th & 25th Av
2411 Clement..... BAyvw 1-2972

Flock Finishing Supplies
DOUGLAS & STURCESS
475 Bryant. DOuglas 2-6381
S F Flock & Display Service
2411 Clement. BAyvw 1-2972

Flood Lights
See Lighting Systems & Equipment
CURTAIN ROD GUIDE
Thimble on end of rod guides
it smoothly into the hem without
catching or tearing.

Floor Cleaning & Waxing Service

Ace Floor & House Repair Co
1153 S Van Ness Av. MIsn 8-4071
ACE HOUSE CLEANING CO
37 Years Experience
FLOORS - WALLS - WINDOWS WASHED
"Careful and Thorough"
6406 California..... SKYin 1-3982

AMERICAN BUILDING MAINTENANCE
WAXING and CLEANING
BY MACHINE
Complete Janitorial service. No
job too big or too small. Com-
plete 24-hour service for office
buildings, banks, dept. stores,
industrial plants. Employees
bonded, insured, supervised. Free estimates.
"WHERE TO CALL"
AMERICAN BUILDING MAINTENANCE CO
Fell & Gough. HEmlck 1-5904

Floor Cleaning & Waxing Service-
(Cont'd)

Antonchuk A 1125 Ocean Av..... JUNipr 7-0640
Caffrey Floor Service 1379-45th Av. LOrndr 4-1464
CERVETTO JOE CO
Floors Cleaned-Waxed & Polished
15 Columbus Av..... YU kon 2-1556
City Area Janitorial & Window Service
611 Gough. JOrdn 7-5840
COMMERCIAL BUILDING MAINTENANCE CO
678 Brussels. DElaware 3-2384
COMSTOCK WM FLOOR CO
35 Vicente. MOntrse 4-2975
(See Advertisement This Page)
CROSETTI BROS INC
401 Duboce Av..... UNdhl 3-3900
Diamond Janitorial Service
420 Market. EXbrk 2-2473
Ernest Maintenance Co 1055 Shotwell. ATwtr 2-4634
Golden Gate Building Maintenance Co
107 Frankfort Daly Ct. JUNipr 5-8505
Golden State Bldg Maintenance Co
Cleaning Waxing & Polishing
383 Shotwell..... UNdhl 1-3263
(Continued Next Page)

HARDWOOD FLOORS
- FAST SERVICE -
NEW OR OLD FLOORS
Sanding - Refinishing
Phone
MOntrse 4-2975
After 6 P.M. Call SEabright 1-2978

• BLEACHING
• CLEANING
• WAXING

LICENSED • INSURED • GUARANTEED
FREE ESTIMATES

Wm. Comstock Floor Co.
MODERN METHODS - LOW COST
35 VICENTE SAN FRANCISCO

HARDWOOD FLOORS
FLOOR FINISHING CLEANING - WAXING - POLISHING
- RESIDENTIAL - COMMERCIAL -
✓ NEW FLOORS INSTALLED
✓ OLD FLOORS RENEWED
ALL WORK GUARANTEED
"A Better Job at Lower Prices"
FREE ESTIMATES
National Hardwood Floors
formerly DUNCAN HARDWOOD FLOORS
SEabright 1-1315
If No Answer Call VAAlencia 4-3359
35 VICENTE SAN FRANCISCO

SAN FRANCISCO
HARDWOOD FLOOR CO.
- FOR -
"Major League"
FLOORING
ALL TYPES LAID
HARDWOOD OR TILE
• COMMERCIAL
• INDUSTRIAL
• RESIDENTIAL
CALL
West 1-7649

SAN FRANCISCO
HARDWOOD FLOOR CO.
- FOR -
ESTIMATES ON
ALL TYPES OF
• FLOOR CLEANING
• JANITORIAL SERVICE
CALL
West 1-7649

SAN FRANCISCO
HARDWOOD FLOOR CO.
- FOR -
• MODERN METHODS
& EQUIPMENT
• EXPERIENCED MEN
ALSO
RENTALS ON
SANDERS - POLISHERS - NAILERS
ETC.
CALL
West 1-7649

- FOR -
Beautiful Floors
THE NAME TO REMEMBER
SAN FRANCISCO
HARDWOOD FLOOR CO.
Licensed & Insured
Estimates on All Service
GUARANTEED WORK
T. G. SCHULTZ
940 DIVISADERO
SAN FRANCISCO

Manufacturers of
ALL TYPES
FLAGS BANNERS
BADGES - RIBBONS
AND ACCESSORIES
ADVERTISING - CHURCH
SCHOOL - FRATERNAL
NATIONAL - STATE - FOREIGN
SEWED - EMBROIDERED - PRINTED
YUkon 2-9002
PARAMOUNT FLAG CO.
33 FREMONT - SAN FRANCISCO
"The Largest Flag Makers in the West"

BANNERS
PENNANTS
FLAGS
SILK SCREENED & SEWED
WE SPECIALIZE IN DECORATING
AUTOMOTIVE AND SERVICE
STATION LOCATIONS
The BOWER Co.
533 EAST 12TH ST. OAKLAND
Templebar 4-9291

4,600 People-
In the Bell Telephone Labora-
tories there are about 4,600
people constantly developing
new tests, new materials, and
new methods leading toward
a better and cheaper telephone
service for America.
THE PACIFIC TELEPHONE
AND TELEGRAPH COMPANY